QP CODE: 22102983

22102983

Reg No : .....

Name : .....

B.VOC DEGREE REGULAR / REAPPEARANCE EXAMINATIONS, AUGUST 2022

Third Semester

BOCG301 - PRINCIPLES OF MANAGEMENT

(Common for B.Voc Agriculture Technology, B.Voc Agro Food Processing, B.Voc Applied Accounting and Taxation, B.Voc Banking and Financial Services, B.Voc Business Accounting and Taxation, B.Voc Industrial Instrumentation and Automation, B.Voc Logistics Management, B.Voc DTP and Printing Technology, B.Voc Fashion Design and Management, B.Voc Fashion Technology, B.Voc Fashion Technology and Merchandising, B.Voc Food Technology and Analysis, B.Voc Software Development and System Administration, B.Voc Sound Engineering, B.Voc Tourism and Hospitality & B.Voc Tourism and Hospitality Management, B.Voc Accounting and Taxation, B.Voc Advanced Course in Multisports and Fitness Training and B.Voc Tourism Administration and Hospitality)

2018 Admission Onwards

080C59C3

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List out the skills of manager.
2. What do you mean by management by exception?
3. State the steps in decision making process.
4. What do you mean by forecasting?
5. Define organising.
6. Write down the two types of span of control.
7. What do you mean by delegation of authority?
8. State the process of manpower planning.
9. Define Recruitment.
10. What do you mean by training and development?
11. What do you mean by leadership?

12. Bring out the importance of leadership.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain briefly about the classification of management functions.
14. Explain the classification of plans on the basis of time.
15. What do you mean by MBO? Explain the steps in MBO.
16. Explain why informal communication is known as grapevine communication.
17. Differentiate between line and line and staff organisation.
18. Distinguish between job description and job specification.
19. Explain 360 degree appraisal.
20. Compare the theory of Maslow and Herzberg.
21. Explain Managerial Grid by Blake and Mounton.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly discuss the contribution of Taylor and Fayol towards the development of management thought.
23. Discuss the objective of planning. Briefly discuss the steps involved in the planning process.
24. What do you mean by group dynamics? What are the benefits of group dynamics?
25. Discuss the nature and process of control. State any two controlling techniques.

(2×15=30)